

# UWTC Cornerstone Partners Collateral Chart



Unless otherwise noted, all recognition runs from July 1st-June 30th annually

Starred items are done on a rolling basis immediately

UNITED WAY OF TOMPKINS COUNTY

Level	Thank You Social Media Post*	Named in Newsletter Thank You List*	Listed in Annual Report	Recognized on website	Sponsor Recognition at UWTC Meetings	Highlight of resources you provide that align with UWTC impact goals in a newsletter
Pearl	✓	✓	✓			
Bronze	✓	✓	✓	✓	✓	
Silver	✓	✓	✓	✓	✓	✓
Gold	✓	✓	✓	✓	✓	✓
Diamond	✓	✓	✓	✓	✓	✓
Diamond Circle	✓	✓	✓	✓	✓	✓

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Level	Sponsor Recognition at Annual Auction	Spotlight of business in social media post and newsletter	2 Tickets to Annual Celebration Event	Sponsor Recognition at Community Events	2 more (4 total) Tickets to Celebration	Sponsor Recognition at Kick-Off Event
Pearl						
Bronze						
Silver						
Gold	✓	✓	✓			
Diamond	✓	✓	✓	✓	✓	
Diamond Circle	✓	✓	✓	✓	✓	✓