## **UWTC Cornerstone Partners Collateral Chart**

You List\*

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Post\*

Pearl

**Bronze** 

Silver

Gold

**Diamond** 

**Diamond Circle** 

UNITED WAY

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**UWTC Meetings** 

goals in a newsletter

Unless otherwise noted, all recognition runs from July 1st-June 30th annually						
Starred items are dor		•				UNITED W
	Thank You	Named in	Listed in	Recognized on	Sponsor	Highl

Unless otherwise noted, all recognition runs from July 1st-June 30th annually						
Starred items are don		•	•			UNITED WAY OF TOMPK
Level	Thank You Social Media	Named in Newsletter Thank	Listed in Annual Report	Recognized on website	Sponsor Recognition at	Highlight of re you provide th with UWTC in

Unless otherwise not		WAI				
Starred items are dor		•	,			UNITED WAY OF TOMPKINS COUNTY
l evel	Thank You Social Media	Named in Newsletter Thank	Listed in	Recognized on	Sponsor Recognition at	Highlight of resources you provide that align

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newsletter

Pearl

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Jnless otherwise noted, all recognition runs from July 1st-June 30th annually							
						UNITED WAY OF TOMPKINS COUNT	
Level	Sponsor Recognition at Annual Auction	Spotlight of business in social media post and	2 Tickets to Annual Celebration Event	Sponsor Recognition at Community Events	2 more (4 total) Tickets to Celebration	Sponsor Recognition at Kick-Off Event	