



## Our Rural Food Pantries Need our Help to Meet the Need!

*"I live on social security, and after paying my bills and buying my medicine, I do not have much money left for food." -Trumansburg Food Pantry Client on the importance of the pantry to them*

*Photo: Volunteers at the Newfield Kitchen Cupboard*

**Join these retailers in supporting our pantries and those they serve:**

**DiBella's Subs Ithaca**  
Location is giving back to our community now through April 30th. Mention United Way of Tompkins County in-store or use code "UNITEDWAY20" online to donate 20% of your order to help those in need



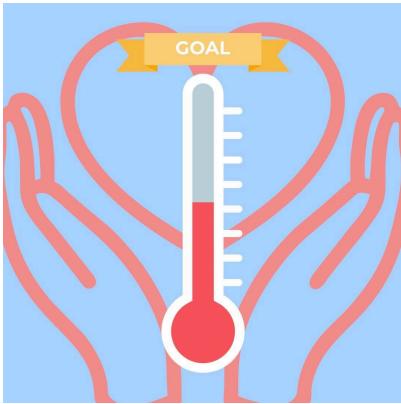
**Round Up at Wegmans Ithaca** now through April 26th, At check out customers can choose to donate \$2, \$3, or \$5 to support food security in Tompkins County



**At Little Venice in Trumansburg** you can round up to support our mission driven sector now through June 9th. Tell your server you want to give back through UWTC

## Your Neighbors depending on United Way Programs Need Your Help.

To support our mission driven sector and all the community members they serve, our goal is to raise \$200,000 by the end of April. We are on our way, but to meet this goal we must raise another \$140,000. **Make your pledge TODAY.** If you are ready to pledge but not to pay, choose "Bill Me", and pay at your convenience anytime before June 30th of **2026**.



Given the current reality for human needs in combination with changes in funding from both federal and state sources, United Way of Tompkins County has announced an extension of its annual campaign specifically to meet human needs in the areas of food security, children & youth success, health including mental health, and housing. The **"Meet the Need"** campaign extension's goal is to raise \$200,000 by April 30. 100% of funds will be directed to the United Tompkins Impact Fund to ensure that all UWTC funded programs delivered through 58 impact partners receive the same funding in their upcoming fiscal year starting July 1, 2025 as in the current fiscal year.

"Reaching this goal will enable UWTC to provide for basic needs *and* support our local mission-driven sector," explains Gail Belokur, Chief Development Officer for UWTC. "Our impact partners prove every day their ability to deliver programs and services vital to meeting the current human needs in Tompkins County."

Campaign Co-Chair and Executive Director of Ithaca Community Childcare Center Sherri Koski adds, "Consistent funding is the cornerstone of sustainable change. In a time when many funding sources are shrinking, it is more important than ever to ensure that our impact partners have the resources they need to continue their vital work. These organizations are on the front lines, driving progress in our communities, and without dependable support, their efforts may be stifled. By maintaining and even increasing funding, we are not only securing their ability to deliver lasting impact, but we are also sending a message that we are committed to the long-term vision of a better, more equitable future."

Alex Adelewitz, Service Manager for Wegmans of Ithaca and Koski's campaign co-chair shares, "Wegmans is proud to support meeting basic needs provided through local nonprofits and is running a 'scanning campaign' towards United Way's goal. Shoppers can add donations on to their purchases and all funds will directly support this effort."

Together, we can **meet the need!**

Were you a donor in the past? We would love to hear from you! Please consider this **short survey** today to help us learn from your experience and plan for the future!



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