



### Help Us Meet The Need

A Message from UWTC President and CEO Michael Ramos

Imagine yourself as a parent skipping a meal once a week so your child can eat. Now think of the effects of trucks full of chicken, turkey and other healthy, protein-rich foods – the product of agricultural commodities – being turned around in a land where food insecurity hovers around 12%. Consider now, how will your child without nutritious meals progress in school and grow into the vibrant adult that is your dream and their destiny? While families are faced with hard, basic choices due to realities beyond their control, WE have to decide how, just as we did during the pandemic, we will take care of one another.

**Today we ask you to join us by supporting the most effective delivery system we have to meet the needs of our community members – through the United Tompkins Impact Fund.**

As we all know, these are uncertain and difficult times for many people, especially those most vulnerable in our community. Food prices continue to rise, housing is often unavailable or unaffordable, children & youth need resources to thrive, people's mental and physical health are suffering, and families and individuals living and working in this county face a myriad of other challenges.

In the face of this reality, United Way of Tompkins County continues to live out our mission of transforming the dynamics of poverty in Tompkins County by addressing human need and creating conditions for economic security for all. We live out this mission in multiple ways, but **the center of our work has always been meeting human need through the delivery system of local impact partners.**

Our impact partners prove every day their ability to provide food to the hungry, housing to the homeless, care for children, opportunities for all ages to improve their mental and physical health, teach young people important skills they will need to be successful adults, and so much more. These programs and services are vital to meeting the current human needs in Tompkins County.

As we spring forward, I think of the Ithaca Free Clinic and Loaves and Fishes, two agencies the United Tompkins Impact Fund supports, and how much I want to thank my colleagues who are retiring, including Norb McCloskey and Rev. Christina Culver, respectively, by fully funding them and all the other impact partners we come alongside.

Together, we can rise to meet this moment. We can continue to provide for basic needs and support our local mission-driven sector. Without the same level of funding from UWTC and its donors this year, our neighbors will not have their basic needs met. **The difference between these two outcomes is as simple as saying “Yes!” we can do this together: I will step up for my neighbor in need.**

Please say "Yes" by completing our "[Meet the Need](#)" [pledge card](#), visiting [uwtc.org/GIVE](#), emailing [campaign@uwtc.org](mailto:campaign@uwtc.org), or calling (607) 500-GIVE today. Our final deadline to determine next year's funding of critical programs and services is April 30<sup>th</sup>. While we *do not* need payment at this time, we **do** need your **PLEDGE**. Thank you!

## More Ways to Help Us Meet The Need!

### Meg-A-Moo Ice Cream at UWTC

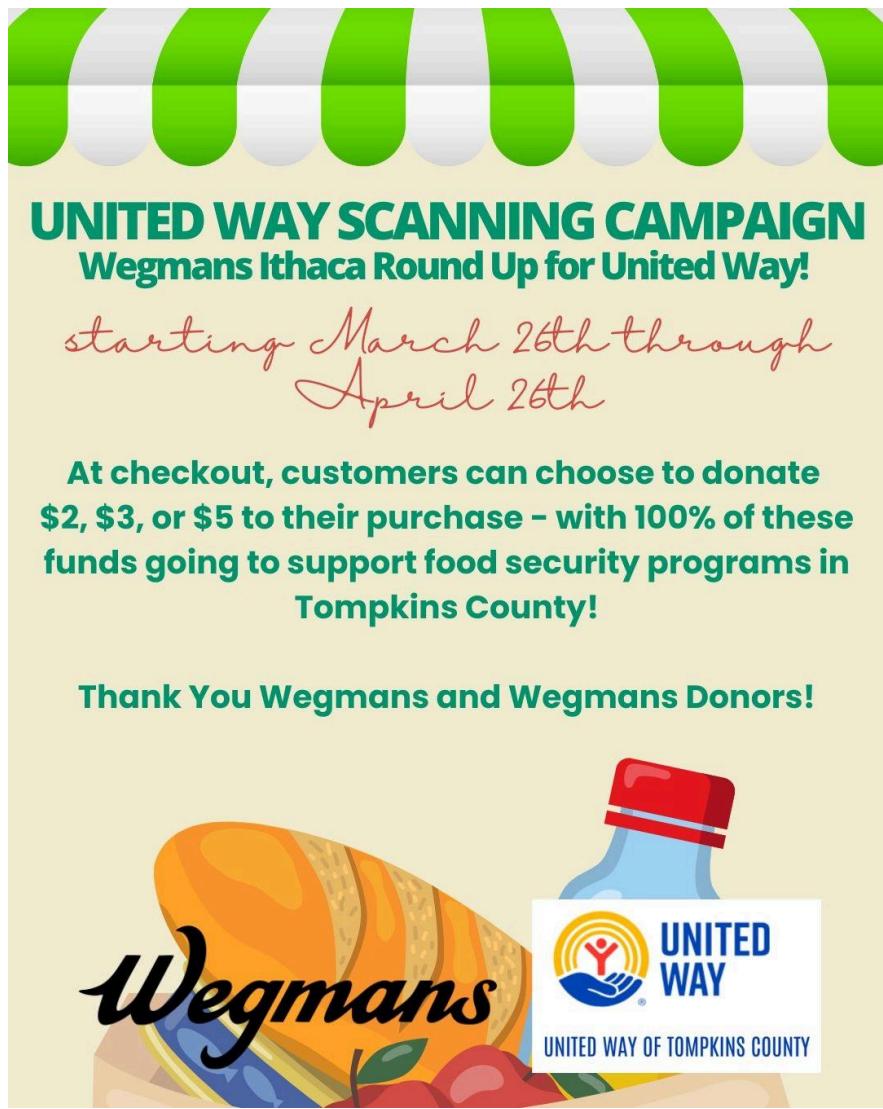


**Tuesday, April 1st, 1:30-4:30**  
**313 N. Aurora St. Ithaca**

**20% of all sales will be donated to**  
**support United Way of Tompkins County**  
**and our mission driven sector**



Come over to the UWTC office TOMORROW and join us for sweet treat! Dairy and gluten free options available.



**Alex Adelewitz of Wegmans, joined by Michael Ramos at the launch of the Wegmans scanning campaign.**



**ROUND UP AT LITTLE VENICE FOR UNITED WAY  
OF TOMPKINS COUNTY**

**March 12th-June 9th**

Choose to “Round Up” your bill to support UWTC and the mission driven sector of our community.

Little Venice  
49 E Main St,  
Trumansburg, NY 14886

Round up at **Little Venice** now through June 9th to support UWTC and our mission driven sector.

**Connect with us!**

Click: [www.uwtc.org](http://www.uwtc.org)  
Call: 607-272-6286  
Visit: 313 N. Aurora St, Ithaca

United Way of Tompkins County



United Way of Tompkins County | 313 North Aurora Street | Ithaca, NY 14850 US

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